Table 7.1 - Standard #7 Student Achievement

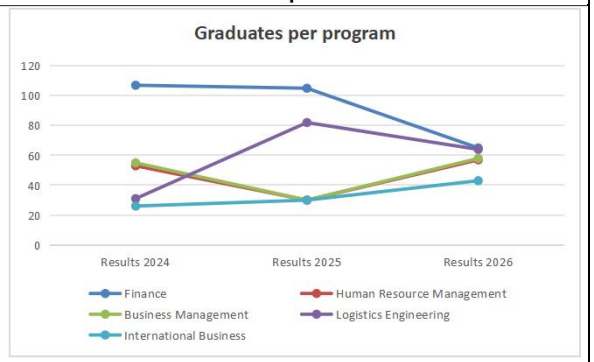
Use this table to supply data for Standard 7

	You must provide results for each program, concentration, specialization, etc. accredited or to be accredited. There must be a link on your business page website to this table. Place link here such as: https://www.nmcc.edu/accreditation/business-technology-accreditation/
Student Achievement	**Replace examples with your program data and information.** **Must report on goal of graduates by program and results.** **e.g. Graduation by program and year Goal Results** **e.g. BS Finance** **e.g. BS Management** **e.g. MBA** **Report on at least one of these:** **Attrition** **Retention** **Licensure pass rates** **Job placement rates** **Employment advancement** **Acceptance into unergraduate or graduate programs** **Successful transfer of credit** **Other**

Must report on goal of graduates by program and results.

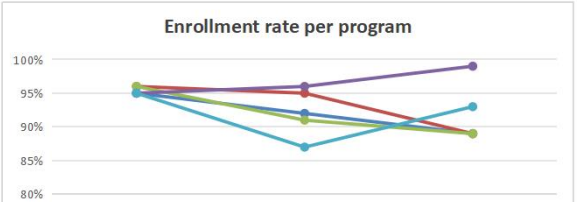
Graduates by Program	Goal 2024	Results 2024	Goal 2025	Results 2025	Goal 2026	Results 2026
Finance	108	107	108	105	70	65
Human Resource Management	53	53	30	30	62	57
Business Management	55	55	30	30	61	58
Logistics Engineering	33	31	84	82	63	64
International Business	29	26	30	30	45	43

Graph



At least one other student achievement

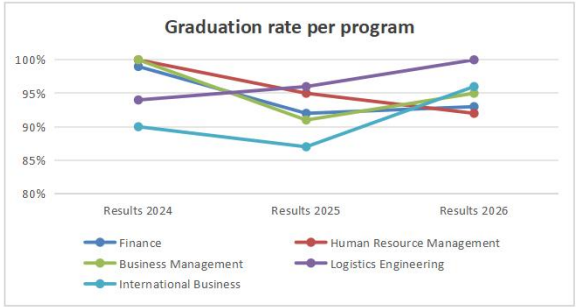
Enrollment Rate	Goal 2024 ≥ %	Results 2024	Goal 2025 ≥ %	Results 2025	Goal 2026 ≥ %	Results 2026
Finance	80%	95%	80%	92%	80%	89%
Human Resource Management	80%	96%	80%	95%	80%	89%
Business Management	80%	96%	80%	91%	80%	89%



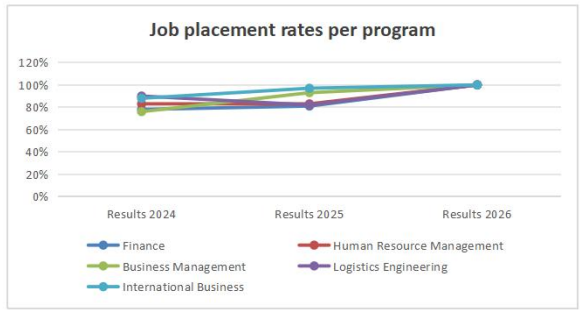
Logistics Engineering	80%	95%	80%	96%	80%	99%
International Business	80%	95%	80%	87%	80%	93%



Graduation rate	Goal 2024 ≥ %	Results 2024	Goal 2025 ≥ %	Results 2025	Goal 2026 ≥ %	Results 2026
Finance	90%	99%	90%	92%	90%	93%
Human Resource Management	90%	100%	90%	95%	90%	92%
Business Management	90%	100%	90%	91%	90%	95%
Logistics Engineering	90%	94%	90%	96%	90%	100%
International Business	90%	90%	90%	87%	90%	96%



Job placement rates	Goal 2024 ≥ %	Results 2024	Goal 2025 ≥ %	Results 2025	Goal 2026 ≥ %	Results 2026
Finance	70%	78%	70%	81%	70%	100%
Human Resource Management	70%	83%	70%	83%	70%	100%
Business Management	70%	76%	70%	93%	70%	100%
Logistics Engineering	70%	90%	70%	82%	70%	100%
International Business	70%	88%	70%	97%	70%	100%



Acceptance into graduate programs	Goal 2024	Results 2024	Goal 2025	Results 2025	Goal 2026	Results 2026
Finance	10	6	10	6	10	9
Human Resource Management	10	2	10	2	10	7
Business Management	10	4	10	2	10	12
Logistics Engineering	10	2	10	7	10	8
International Business	10	1	10	0	10	6

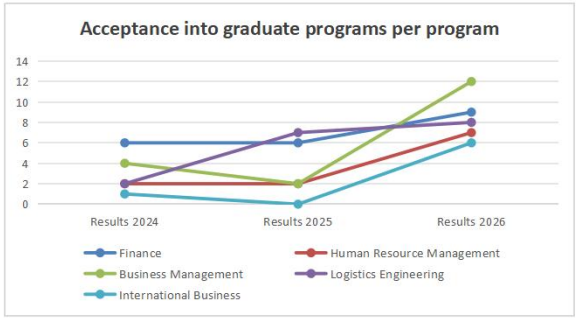
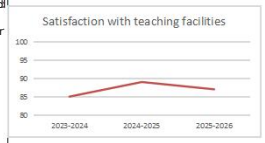
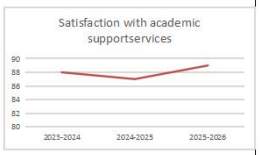
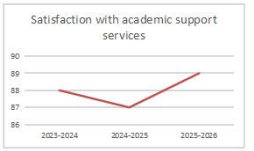


Table 7.1.b - Operations and Support

Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process. Make sure you provide examples supporting both operations and support processes for your business unit.

Delete examples when entering your data

Operations and Support	What do you have to report to the administration? Those are mostly business operation processes. This list is comprised of examples to help you think about your own business operation processes. Some operational actives include hiring faculty, setting academic policies, overseeing the budget, fundraising, and other administrative duties. Other operational processes include: classroom teaching assignments, student advising and counseling activities, scholarly and professional activities, community and college service activities, administrative activities, business and industry interaction, special research programs and projects, thesis and dissertation supervision and direction, if applicable, non-traditional teaching. This list is only some examples to help you think about your own support services. Support services can include computer labs, structured assistance or supplemental instruction in math, reading, and English. Support can be emotional, physical, financial, academic, or spiritual. It could be computer-assisted instructional laboratories, study groups, tutoring, writing assistance, disability resources and technology help.

		Analysis of Results						
Performance Measure	**What is your measurement instrument or process?**	**Current Results**	**Analysis of Results**	**Action Taken or Improvement made**	**Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)**			
Measurable goal	**(Indicate length of cycle)**	**What are your current results?**	**What did you learn from the results?**	**What did you improve or what is your next step?**				
What is your goal?						2023-2024	2024-2025	2025-2026
In terms of facilities and equipment, we continuously improve laboratory conditions, upgrade multimedia teaching equipment, and enrich digital learning resources to ensure that teaching facilities fully support talent cultivation needs.	Graduate and Teacher Satisfaction Survey	The university is equipped with essential teaching facilities including academic buildings, a library, and laboratory complexes. The Business School features specialized teaching laboratories and multimedia instructional equipment to support daily instruction and talent development. Current upgrades to smart classrooms and renovations of laboratory facilities are being continuously maintained, with students demonstrating high satisfaction with teaching facilities—reaching 87% in the 2025–2026 academic year.	The teacher satisfaction survey reveals that 15% of educators reported outdated teaching equipment negatively impacts instructional effectiveness, while 51.43% deemed supplementary materials "in need of updated resources," indicating significant room for improvement in both equipment modernization and resource enrichment.	Enhance smart classroom facilities and expand the development of specialized laboratories and practical training bases; establish a regular maintenance system for infrastructure, teaching facilities, and living amenities, including periodic updates, inspections, and repairs to ensure timely responses.		85	89	87
In terms of activity venues, by diversifying academic lectures and club activities, expanding the second classroom project platform, and optimizing the allocation of campus activity venue resources, we provide students with more ample extracurricular activity space and opportunities to develop their strengths, further enhancing the academic and cultural atmosphere on campus.	Graduate Satisfaction Survey	The school provides students with platforms for extracurricular activities and the development of their specialties through academic lectures, club activities, student organization activities, competitions, and entrepreneurial projects.	The campus cultural atmosphere and extracurricular activities are recognized by over 86% of students, and the adequacy of opportunities for personal talents reaches 87.9%. However, some students still have higher expectations for the richness and quality of academic lectures and club activities.	1. Enhance the quality of extracurricular programs: Launch activity projects through the "Dream Space" online platform, providing student teams with comprehensive support including professional mentorship, funding, and venue arrangements; award-winning students receive additional competency points, while participating students earn extra credits for extracurricular activities. 2. Social Practice Initiatives: Actively organize students to participate in diverse social practice activities during winter and summer vacations, including "Three Rural Initiatives," "Return to Hometown," and "Million College Students Enter Communities."		88	87	89
In terms of consulting services, by optimizing administrative management and service processes, building a career development guidance system covering the entire cycle from enrollment to employment, and improving psychological counseling and humanistic care service mechanisms, we comprehensively enhance students' accessibility to and satisfaction with support services.	Graduate and Teacher Satisfaction Survey	The Business School has administrative management and service departments (academic affairs, student affairs, etc.), providing career guidance and services, psychological counseling and other consulting services.	Administrative services can basically meet the needs of teachers and students, but there is still room for improvement in response efficiency and process optimization; the recognition of employment and entrepreneurship support (82.06%) is lower than other dimensions such as practical teaching (90.58%), indicating that the coverage and depth of employment guidance services need to be strengthened; psychological counseling has been included in the college's improvement list, but a systematic service system has not yet been formed.	For faculty members: Upgrade the teaching workspaces by adding leisure areas and discussion rooms to create a warm and efficient working environment, while providing health support services such as annual medical examinations and psychological counseling; For students: In addition to psychological counseling services, offer study abroad consultation, as well as consultations and services for domestic and international educational programs.		88	87	89